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Kim Andosca
Executive Director
PO Box 1057
Valley Springs, CA 95252
209-786-5115
209-786-5114 fax
kandosca@caltel.com

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806 Manhattan Beach Blvd., Suite 205
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AFFILIATE COUNCIL

GREETINGS FROM THE PRESIDENT

On behalf of the NCCHC Board of Directors, we extend our warmest greetings and thank you for your membership and continued support of NCCHC. This year, NCCHC is celebrating its 25th Anniversary as an affiliate council of the American Association of Community Colleges (AACC). NCCHC was established to prepare Hispanic leaders for America's community and technical colleges and serves as the premier organization for Hispanic leadership development in community colleges. Our mission is to increase the number of successful Hispanic leaders in America's community colleges through leadership development. We are committed to delivering a quality leadership development experience that provides Hispanics in community colleges with an opportunity to continue their personal and professional growth.

Please join me in extending congratulations to our newly appointed NCCHC Board Members: Dr. Ruben Duran, President of Oxnard College; Dr. Patricia Granados, President of Triton College; and Dr. Felix Matos Rodriguez, President of Hostos Community College. We also extend our congratulations to Dr. Juan Sepulveda for his leadership efforts in securing President Obama's support via Executive Order to reinstitute the White House Initiative on Educational Excellence for Hispanic Americans. In addition, we congratulate Dr. Eduardo Padron for his selection as Chair of the President's Advisory Commission on Educational Excellence for Hispanic Americans. The Commission will be comprised of 30 members representing academics, business leaders and philanthropists charged with the responsibility of providing guidance to the Administration on education issues related to Hispanics and to address academic excellence and opportunities in the Hispanic community.



We recently experienced an opportunity of a lifetime at the 15th Annual Leadership Symposium that was held in Miami, Florida on September 23-25, 2010. Our host

presidents included Dr. Gina Cortes-Suarez (Miami-Dade InterAmerican Campus), Dr. Lourdes Oroza (Miami-Dade Kendall Campus), Dr. Maria Vallejo (Palm Beach), and Dr. Jose Vicente (Miami-Dade North Campus). They provided us with red carpet treatment and fulfilled their promise of a stellar event. Please read the related article about the speakers, sessions, and success of the Leadership Symposium in this newsletter.

In addition, twenty NCCHC Fellows attended the Leadership Symposium and participated in the NCCHC Fellows Program. We are very impressed with the Fellows' expertise and commitment and are also very appreciative of our partnership with California State University Long Beach (CSULB) and the outstanding program coordination being provided by Dr. Bill Vega, Dr. Leila Gonzalez-Sullivan, and Ms. Peggy Card. Plans are underway for the next cohort of Fellows and more information will soon be available concerning the application process.

We extend our very best wishes to you and your family for a wonderful holiday. Feliz Navidad y Prospero Año Nuevo!

Abrazos fuertes,

Anna Solley, Ed.D.
President ■

NCCHC 2010 LEADERSHIP SYMPOSIUM — A TRUE CELEBRATION, FLORIDA STYLE!

The 15th Annual NCCHC Leadership Symposium “Latino Leaders: Celebrating a Quarter Century of Meeting the Challenge” (in celebration of NCCHC’s 25th anniversary as an American Association of Community Colleges’ affiliate council) was held September 23-25, 2010 at the Miami Hyatt Regency in Miami, Florida. If you attended, we feel confident it met your expectations and more. If you didn’t, you missed...

- The warm hospitality of the local colleges — Miami Dade, Broward & Palm Beach.
- Lovely pre and post event tours of the Vizcaya Museum & Gardens sponsored by Parsons.
- The opportunity to interact with peers and sponsors on an on-going basis in an informal atmosphere.

- A great networking opportunity at the welcome reception with a view of the river and entertainment provided by the Studio Jazz Ensemble, Miami Dade College, Kendall Campus.
- A fabulous Biscayne Bay boat tour sponsored & hosted by Miami Dade College.
- 19 valuable breakout sessions exemplifying best practices and addressing the needs of today’s leaders.
- Two amazing panel presentations with perspectives of exemplary Presidents and Fellows.
- Outstanding keynote presentations from two esteemed members of the White House staff (U.S. Under Secretary of Education Dr. Martha Kanter and Executive Director of the White House Initiative on Educational Excellence for Hispanic Americans Dr.

Juan Sepulveda) that provided us with new insights and perspectives.

- And, of course, dancing the night away to music provided by Oquesta America, an energetic and talented local band.

Some of the comments that were shared by participants at the Symposium include...

“Great opportunity to network, great information and good synergy!”

“Session topics were vast and the keynotes were impressive and informative.”

“Everything was great!!! Keep up the quality!!!”

“Conference was up-to-date, energetic & motivational. Great speakers and hotel/location.”

72% of those who completed the confer-



ence survey rated the 2010 Leadership Symposium above average or excellent. 88% said they would recommend the Leadership Symposium to a colleague. (Please note that 170 registrants participated in the Leadership Symposium and 50 participants responded to the survey.)

We appreciate ALL that the host colleges — Miami-Dade, Broward, and Palm Beach — did to assist us in planning and executing an exciting and informative symposium. Kudos to Dr. Gina Cortes Suarez, Dr. Lourdes Oroza, Dr. Maria Vallejo, and Dr. Jose Vicente. They certainly elevated the bar of success for future Leadership Symposiums!

We would like to offer special thanks to our sponsors listed below for their generous support. With their assistance (and yours) we exceeded our fundraising goal for the conference.

Presenting Level

- Miami Dade College
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Platinum Level

- Maricopa Community Colleges
- Nova Southeastern University/Fischler School of Education & Human Services
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- Broward College
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- Rio Hondo College

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- Fielding Graduate University
- Hispanic Outlook in Higher Education Magazine (in kind)
- LatinosinHigherEd.com (in kind)
- Triton College

Bronze Level

- Diverse: Issues in Higher Education (in kind)
- MJ Photocopy Enterprises
- Oxnard College
- San Antonio College
- Tarrant County College Northwest Campus

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- Oklahoma City Community College

We look forward to your participation at our 16th Annual Leadership Symposium at the NEW (opened October 2010) Embassy Suites Riverwalk in San Antonio, Texas September 22-24, 2011. Look for preliminary planning information on the website (www.ncchc.com) in January 2011. ■



EXCELENCIA IN EDUCATION: ENSURING AMERICA'S FUTURE BY INCREASING LATINO COLLEGE COMPLETION

Excelencia in Education announced in September 2010 its national initiative, *Ensuring America's Future by Increasing Latino College Completion*. The focus of the initiative is on increasing Latino college completion to help reach our country's college completion goals by 2025, and to "bring college degree completion to the forefront by doing work in three tracks: information, engagement, and sustainability." The initiative has been supported by the Bill and Melinda Gates and the Kresge Foundations, and most recently by the Lumina Foundation with a \$400,000 grant that will be used to advance the collaboration among partnering organizations across the country which support the development of a policy roadmap to increase Latino college completion. The roadmap will be released in March 2011.

Why is Latino completion a priority? In 2009, President Obama set an ambitious goal for the U.S. to become the top-ranked country in the world in college degree completion by 2020. Our nation has fallen to 12th place for college completion rates among people ages 25 to 34. Many question

whether or not this goal is attainable given the overall low college completion rates in the U.S. for all students, but especially of our Latino students. By the year 2025, nearly one-quarter of the nation's college-age population will be Latino, but many are not earning college and university degrees. According to the U.S. Census Bureau, Latino young adults are less likely to have earned an associate's degree or higher than other young adults. In 2008, only 8% of Latinos 18 to 24 years of age had earned a degree, compared to 14% of all young adults. Latinos 25 years and over were also less likely to have earned an associate's degree or higher than other adults, with 19% of Latinos earning a degree, compared with 29% of African-Americans, 39% of whites, and 59% of Asians



Sarita Brown, President of
Excelencia in Education

Accelerating Latino college attainment is crucial to the success of the nation, according to Sarita Brown, President of Excelencia. Community colleges are key since over 60% of Latino students begin their college careers in community colleges. Excelencia will continue coordinating stakeholders, benchmarking Latino college completion and articulating the impact to current policies that must be undertaken to move the needle and change America's trajectory.

Fifty organizations, including the Maricopa Community Colleges and Miami Dade College, were the inaugural signatories that have agreed to work with Excelencia to increase Latino college completion through:

- Intentionality in serving Latino students;
- Delineation of degree completion goals and measures of progress;
- Commitment to practices and policies that produce positive results; and,
- Clarity about the federal, state and institutional policy environments that affect Latino student success.

Launch signatories have committed to the following:

- We recognize that to meet the country's college completion goals and thereby enrich American society requires significantly increasing the numbers of Latinos with college degrees.



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- We will collaborate to improve public policy and institutional practice to increase Latino student success to meet our country's college completion goals.
- We commit to work intentionally, using data, to identify and implement what we can do immediately as independent organizations and in cooperation with others to chart a policy roadmap to guide and inform action.
- We will measure and track both Latino college completion and the impact of our efforts on an annual basis.

For additional information, visit: <http://www.edexcelencia.org/initiatives/EAF/full>

Excelencia in Education is a Washington, D.C.-based non-profit organization founded with the belief that increasing knowledge about the current condition of Latino educational achievement, combined with data driven research and analysis, will strengthen public policy and institutional practices and accelerate higher education success for Latino students.

<http://www.edexcelencia.org/>

Examples of Excelencia

This initiative is designed to identify and honor programs and

departments that increase academic opportunities and improve achievement for Latino students at the associate, baccalaureate, and graduate levels.

<http://www.edexcelencia.org/initiatives/examples-of-excelencia/full>

Research reports published by Excelencia:

- Ensuring America's Future: Benchmarking Latino College Completion to Meet National Goals: 2010 to 2020

<http://www.edexcelencia.org/research/EnsuringAmericasFutureBenchmarking>

- Taking Stock: Higher Education and Latino

<http://www.edexcelencia.org/research/taking-stock-latinos-higher-education>

- Building Tomorrow's Workforce: Promoting the Education and Advancement of Hispanic Immigrant Workers in America

<http://www.edexcelencia.org/research/building-tomorrows-workforce-promoting-education-and-advancement-hispanic-immigrant-workers> ■



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PIMA COMMUNITY COLLEGE RECEIVES \$16.5 MILLION HEALTH PROFESSION OPPORTUNITY GRANT TO STRENGTHEN HEALTHCARE WORKFORCE

Tucson, AZ – Pima Community College (PCC) will receive \$16.5 million in federal grant funds from the Department of Health and Human Services Health Professions Opportunity Grants over the next five years to strengthen Pima County’s healthcare workforce.

Arizona’s healthcare industry is experiencing a severe shortage of professionals in health-related careers. The grant will help PCC meet this demand by providing low-income residents of Pima County with a variety of training programs in the healthcare professions, and much needed support to the County by increasing the local healthcare workforce.

“The grant will improve the qual-

ity of healthcare in Pima County, and will help dislocated workers, veterans and other county residents on paths to better lives through jobs in a growing profession,” PCC Chancellor Dr. Roy Flores said.

PCC will partner with healthcare employers and community agencies such as Pima County OneStop to assist the recipients of Temporary Assistance for Needy Families (TANF) and other low-income individuals to obtain skills needed for employment in the healthcare industry.

“Pima Community College has been a longtime partner and we look forward to collaborating on this important initia-

tive,” said Hank Atha, Deputy County Administrator for Community Services and Economic Development. “Healthcare issues are a crucial concern for Pima County, and are of tremendous importance to the low-income community.”

For more information on how the Affordable Care Act is investing in the health care workforce, go to www.HealthCare.gov ■

Founded in 1969, Pima Community College (PCC) serves more than 75,000 students annually and is the eighth largest community college in the United States. PCC offers degrees and certificates in more than 100 transfer and occupational programs on six conveniently located campuses and more than 180 teaching sites throughout Pima County. The College provides flexible course options, affordable tuition, and a wide array of support services. To learn more, visit www.pima.edu or call (520) 206-4500.



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PCC Facts

- Located in Tucson, Arizona
- 9th largest multi-campus community college in the U.S.
- 30% of PCC students are Hispanic
- Hispanic Student Endowment Fund has provided scholarships to 150+ students
- 2008 recipient of the Developing Hispanic Serving Institutions, a Title V grant

Tucson, Arizona

- 1 million-plus metro population
- One of the Southwest’s most desirable cities
- 29.3% Hispanic population
- *Hispanic Magazine* top 10 city for Hispanics



PimaCommunityCollege

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RIO HONDO COLLEGE PARTNERS WITH EL MONTE UNION HIGH SCHOOL DISTRICT AND UC IRVINE TO MAKE COLLEGE MORE ACCESSIBLE



Building upon established educational partnerships such as GEAR UP, officials of Rio Hondo College and the El Monte Union High School District are initiating a new collaboration to provide even more incentive for local youth to pursue higher education. Their efforts are coming to fruition with the inauguration of the El Monte Union Pledge Compact, which now also

includes University of California, Irvine (UCI) as a partner in the development of a seamless pipeline from high school to college and university.

Known as the “El Monte Union Pledge Compact” this partnership provides official guarantees for EMUHSD students to gain one-time priority registration at Rio Hondo College and or admission to and/or guaranteed transfer to UCI after high school.

El Monte Union High School District seniors in 2010-2011 will be the first beneficiaries of this new program.

Officials of the three educational partner entities will participate in a formal signing ceremony to inaugurate the compact that promises to put as many students as possible on the path to higher learning.

This partnership represents the culmination of nearly five years of collaboration. The goal of the “El Monte Union Pledge” is to put as many students as possible on the path to higher learning as well as improve local college-going rates.

Dr. Ted Martinez, Jr.

Superintendent/President
Rio Hondo College
Whittier, CA ■

Community College Week

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- **Community College Week** is in the enviable position of having no direct competitors in its market segment.
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- **Community College Week** has the only print and online voice that will deliver advertising messages exclusively and directly to 17,000 of the 26,000* total public community, technical and junior college executive/ administrative/professionals.
- **Community College Week's** most recent reader survey determined that other publications either do not focus exclusively on community colleges or deliver coverage limited to the specific interests of association/group members. **

* National Center For Education Statistics
The Integrated Postsecondary
Education Data System

** Community College Week reader Survey



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Hostos College President Joins NCCHC Board



Dr. Félix V. Matos Rodríguez took office as President of Eugenio María de Hostos Community College of The City University of New York (CUNY) on July

1, 2009. Trained as a social scientist, Dr. Matos Rodríguez previously held leadership positions in foundations, universities, policy centers, and branches of government in which he combined his scholarship with social policy, advocacy, and change.

On December 31, 2008, Dr. Matos Rodríguez finished his service as Secretary of the Department of the Family for the Commonwealth of Puerto Rico. Managing an annual budget of \$2.2 billion, Dr. Matos Rodríguez oversaw nearly 9,500 employees. Earlier he had served as Social Welfare and Health Advisor to Governor Anibal Acevedo Vilá.

While at Hostos, Dr. Matos Rodríguez is on leave from his tenured position as an Associate Professor of Black and Puerto Rican/Latino Studies at Hunter College of CUNY, where he teaches courses on Caribbean, Latin American, and Latino history. He has also served as director of the Center for Puerto Rican Studies at Hunter. In addition, Dr. Matos Rodríguez is part of the History Department at CUNY's Graduate Center.

Dr. Matos Rodríguez has an extensive publication record in the fields of Women's, Puerto Rican, Caribbean, and Latino Studies and Migration. He is the author of *Women and Urban Life in Nineteenthcentury San Juan, Puerto Rico, 1820-1862* (University Presses of Florida, 1999; Marcus Weiner, 2001) and co-author of "*Pioneros*": *Puerto Ricans in New York City, 1896-1948* (Arcadia Publishers, 2001). His work has also appeared in such peer-reviewed journals as the *Journal of Urban History*, the *Public Historian*, *Latin American Research Review*, *Centro Journal*, *Revista de Ciencias Socia-*

les, and the *Boletín de la Asociación de Demografía Histórica*.

Prior to his work at Hunter College, Dr. Matos Rodríguez was a Program Officer at the Social Science Research Council in New York City and a faculty member at Northeastern University in Boston. He has also held visiting and adjunct teaching appointments at Yale University, Boston College, and CUNY.

Dr. Matos Rodríguez is married to Dr. Liliana M. Arabia, a dentist, and they have two sons, Lucas and Juan Carlos. ■

Congratulations

NCCHC congratulates new NCCHC Board Member and Triton College President Dr. Patricia Granados, for her passion for leadership and for being featured in *The Hispanic Outlook in Higher Education*.

NCCHC congratulates current NCCHC Board Member Dr. Maria Harper-Marinick for her recent appointment as Executive Vice Chancellor and Provost for the Maricopa Community Colleges. In this new position, Dr. Harper-Marinick will continue in her leadership role as the Chief Academic and Student Affairs Officer of the Maricopa Community Colleges and will serve as the contact in support of Governing Board inquiries and activities.

NCCHC congratulates NCCHC Board President and Phoenix College President Dr. Anna Solley for her recognition as a champion of higher education that benefits Hispanic students and for being honored with the Loui Olivas Award for Distinguished Leadership in Higher Education by the Victoria Foundation.

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DREAM Act Legislation

We encourage NCCHC members to advocate for the DREAM Act at the federal and state levels and to urge Congress to take action soon on the DREAM Act. Senate Majority Leader Harry Reid and Speaker of the House Nancy Pelosi have given indications that the Development, Relief, and Education for Alien Minors Act of 2009 (the DREAM Act) is on their list of legislative priorities for this year. The DREAM Act provides conditional legal status to certain undocumented individuals that were brought to this country as children. Eligible individuals may earn permanent legal status by completing two years of higher education or military service. Senator Reid previously attempted to attach the DREAM Act as an amendment to the defense authorization bill in late September 2010, but the Senate failed to pass a procedural vote to consider the legislation. Senator Reid has indicated that he intends to bring up the DREAM Act during the current Lame Duck session as a stand-alone bill. For more information, please visit <http://www.aacc.nche.edu/Advocacy/Pages/default.aspx>

Completion Agenda Call to Action

Due to President Obama’s challenge that community colleges graduate an additional 5 million students and raise student completion rates by 50% by 2020, six national organizations that represent community college presidents, governing boards, students, and faculty recently pledged to increase college completion rates. “Democracy’s Colleges: Call to Action” was signed on April 20, 2010 at the annual American Association of Community Colleges (AACC) Convention. The signers include AACC, the Association of Community College Trustees (ACCT), the Center for Community College Student Engagement, the League for Innovation, the National Institute for Staff and Organizational Development (NISOD), and Phi Theta Kappa Honor Society. The signers agreed to a change in institutional culture from an emphasis on access to one of access and success. They also committed to eliminating attainment gaps that

separate students based on race, ethnicity, and income and to promoting faculty/staff development using evidence-based practice. Community colleges throughout the nation

are being encouraged to formally commit to the completion agenda. For additional information, please visit <http://www.aacc.nche.edu/About/Pages/calltoaction.aspx> ■

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Triton College President Joins NCCHC Board



Patricia Granados was appointed president of Triton College in July of 2001 after having served in various positions at the college since 1984. Granados earned her doctoral degree in adult and higher education in May 2004, a master's degree in education in May 1993 and a bachelor's degree in Spanish translation and business in May 1983, all from Northern Illinois University. Active in numerous higher education organizations, including the American Association for Women in Community Colleges, Women in Higher Education, and NISOD, Granados currently serves on the American Association of Community Colleges Board of Directors (2010-2013), Community College Leadership Program Advisory Committee at National-Louis University (2009-), Proyecto Comunidad at National-Louis University (2007-), and the Northern Illinois University Alumni Board where she is Chair of the Scholarship Committee (2008-2010). She recently was appointed to the Westlake Hospital Board of Directors.



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AACC Voluntary Framework of Accountability

The American Association of Community Colleges (AACC), in collaboration with the Association of Community College Trustees (ACCT) and the College Board, is developing a voluntary accountability system designed to measure outcomes and processes that are specific to community colleges. This system is known as the Voluntary Framework of Accountability (VFA) and will provide opportunities for colleges to benchmark their student progress and completion data against peers

and to provide stakeholders with critical information on the colleges.

The VFA initiative comes at a critical moment for community colleges given that as a nation we have focused on increasing access to higher education but have neglected completion and success rates. Among community college leaders there is a growing concern that providing access to students is not enough and that colleges must also assume responsibility for increasing the success rates for students. As institutions of higher education, community college have received pressure to provide greater accountability to the public and other stakeholders.

As community college leaders, we need to better educate the public about the roles and accomplishments of our colleges and students. Lack of commonly accepted performance measures have often led to misperceptions of community colleges and frequently an underestimation of our effectiveness and contributions. The lack of measures has also limited the ability of our institutions to identify problems and to set goals for improvement of outcomes. As a result, the VFA is designed to help community colleges create sector-appropriate reporting formats and share them publicly. For more information, please visit <http://www.aacc.nche.edu/Resources/aaccprograms/vfa/Pages/default.aspx> ■

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Kaplan University congratulates the NCCHC on its 25th Anniversary Symposium.

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