



NATIONAL
COMMUNITY COLLEGE
HISPANIC COUNCIL

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VISION

SUMMER 2010

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GREETINGS FROM THE PRESIDENT

Estimados Colegas:

On behalf of the NCCHC Board of Directors, we extend our warmest regards to you and thank you for your membership and continued support of NCCHC. NCCHC was established as an affiliate council of the American Association of Community Colleges (AACC) over twenty five years ago to prepare Hispanic leaders for America's community and technical colleges. NCCHC is the premier organization for Hispanic leadership development in community colleges and our mission is to increase the number of successful Hispanic leaders in America's community colleges through leadership development. We are committed to delivering a quality leadership development experience that provides Hispanics in community colleges with an opportunity to continue their personal and professional growth.

As we enter our 25th year, it is rewarding to note that our membership has grown steadily, the annual Leadership Symposium is well established, the Leadership Fellows Program has been revitalized, and NCCHC continues to serve as a premier organization. Today, the NCCHC Board is continuously engaged in evaluating new strategies to strengthen our operational infrastructure and regularly seeks ways to increase membership, revenues and resources, and to increase participation in the NCCHC Fellows Program and Leadership Symposium. In addition, we have been successful in developing new member services consistent with our mission and to recognize excellence.

Please join me in thanking the talented and dedicated members of our Board of Directors. Due to their innovative efforts, NCCHC is a stellar organization. In ad-



dition, please join me in applauding the expert leadership that was provided by our outgoing Board Chair, Dr. Cecilia Cervantes. Cecilia is a consummate professional, an inspirational role model, and an avid advocate for higher education opportunities for our Latino community. Plus, she is a dear comadre to all of us.

We are pleased to announce our partnership efforts for the Leadership Fellows Program with California State University Long Beach (CSULB) under the inspirational leadership of Dr. Bill Vega and Dr. Leila Gonzalez-Sullivan. Bill and Leila recently welcomed 21 talented and dedicated participants to the Leadership Fellows Program for the June Summer Institute and will be joining us at the Leadership Symposium in Miami on September 23-25, 2010.

We invite all of you to attend the September Leadership Symposium "Celebrating a Quarter Century of Meeting the Challenge." Our host presidents include Dr. Gina Cortes-Suarez (Miami-Dade InterAmerican Campus), Dr. Lourdes Oroza (Miami-Dade Kendall Campus), Dr. Maria Vallejo (Palm Beach) and Dr. Jose Vicente (Miami-Dade North Campus). Our host colleges are planning an informative and exciting symposium that will include U.S. Under Secretary of Education Dr. Martha Kanter and Director - White House Initiative for Excellence on Hispanic Education Dr. Juan Sepulveda as keynote speakers. In addition, over

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AFFILIATE COUNCIL

VALLEJO RECIPIENT OF 2010 WOMEN IN LEADERSHIP AWARD

The 2010 Women in Leadership (WILA) recipients: Karen Clarke, Christine Oberlink and Dr. Maria Vallejo.

The Executive Women of the Palm Beaches, (EWPB) recently announced the recipients of the 2010 Women In Leadership Awards, (WILA). The honorees will be presented at the WILA luncheon May 6 at the Palm Beach County Convention Center. The keynote speaker is real estate mogul, author and media personality Barbara Corcoran.

Each year, three outstanding women are presented at the event and honored for their contribution to the community in the private, volunteer and public sectors. Dr. Maria Vallejo, provost of the Lake Worth campus, is the public sector recipient; Karen Clarke, agency principal at Marketing Concepts Inc., is the honoree for the private sector; and Christine Oberlink is being recognized for the volunteer sector.

Dr. Vallejo is being recognized by the organization for her volunteer efforts in the community, including coordinating and hosting Hispanic Career Day for the School District of Palm Beach County. She also organized the Sister to Sister Summit on issues that impacted girls.

She began an adopt-a-school program at Diamond View Elementary School and created a committee to see how the College could address its needs. She was also instrumental in partnering

Palm Beach State and the Lake Worth Resource Center to provide educational opportunities for immigrant families.

Vallejo hosted the first Hispanic volunteer training for the Area Agency on Aging and forged a partnership to provide educational opportunities to meet the needs of this population. She also works with the March of Dimes, the City of West Palm Beach Education Advisory Board and Leadership En-

hancement and Advancement program (LEAP), continually mentoring two to three women a year.

WILA luncheon proceeds benefit the scholarship and grant programs of Executive Women, through its charitable foundation Executive Women Outreach. Executive Women's mission is the professional and personal advancement of women through networking, sharing resources, and encouraging leadership. ■

2010 Fellow Candidates

- Teresa Alonso, Director of Student Support Services, Portland Community College, OR
- Eric Boylan, Assistant Professor, Broward College, FL
- Yira Brimage, Dean of Students, Scottsdale Community College, AZ
- Monica Castaneda-Mavis, Program Director-Nina Scholars, Maricopa Community College, AZ
- Elizabeth Coria, Rio Hondo Community College, CA
- Veronica A. Elias, Advanced Fiscal Analyst, Pima County Community College, AZ
- Lily Espinoza, Director, Cadena/Transfer Center, Fullerton College, CA
- N. Tyffane Gonzalez-De Jesus, Burlington County College, NJ
- Ignacio Hernandez, Graduate Research Assistant, Iowa State University, IA
- Teresa Leyba Ruiz, Division Chair, South Mountain Community College, AZ
- Anna Marie Lopez, Coordinator Business and Government Programs, Gateway Community College, AZ
- Susy Martinez-White, Program Grant Coordinator, Palm Beach State College, FL
- John Montanez, Assistant Dean of Grants, Borough of Manhattan Community College, NY
- Mike Muñoz, Rio Hondo Community College, CA
- Norma Navarro-Castellanos, Financial Aid Coordinator, Pima County Community College, AZ
- Reynaldo Rivera, Jr, Mathematics Faculty, Estrella Mountain Community College, AZ
- Adrian Rodriguez, Counselor, Portland Community College, OR
- Rose Rojas, Assistant Director Transfer Articulation, Maricopa Community Colleges, AZ
- Salvador Vargas, Dean, Applied Science and Technology, Delta College, CA
- Rebecca Valenzuela, Coordinator, Enrollment Services, Phoenix College, AZ ■





2010 NCCHC Fellow Candidates

The NCCHC Mid-Management Leadership Fellows Program, the first NCCHC attempt to train mid-managers, was a complete success. NCCHC in partnership with California State University, Long Beach, delivered an inspiring and thought provoking leadership conference. This first mid-managers cohort of twenty Fellows from across the nation, came together and demonstrated their dedication to continue developing their skills and preparation to effectively serve growing Latina/o student populations within community colleges.

The presenters offered engaging sessions in which they shared their insight and knowledge with up and com-

ing Latina/o leaders. Topics such as: an Overview of Hispanic Student Issues in Higher Education, Leading from the Middle, Diversity Awareness, and Coaching for Excellent Performance were delivered by leading experts in the field of higher education. Fellows were encouraged to explore their own leadership strengths and challenged to investigate areas for growth. Some Fellows reported feeling “energized and empowered” to bring their new knowledge and refreshed passion home to their respective community colleges. The NCCHC 2010 Mid-Management Fellows instilled optimism for the future of Latina/o representation in community colleges and all institutions of higher education.

DR. RITA CEPEDA NAMED SAN JOSE/EVERGREEN COMMUNITY COLLEGE DISTRICT'S NEW CHANCELLOR



(SAN JOSÉ, CA—**May 26, 2010**) The San José/Evergreen Community College District (SJECCD) Board of Trustees is pleased to announce that Dr. Rita Cepeda

will become the sixth permanent chancellor of the San José/Evergreen Community College District on July 15, 2010.

“Dr. Cepeda’s impressive knowledge of community colleges and her leadership abilities are crucial as our district remains committed to meeting our students’ needs,” said Board President Balbir Dhillon.

Cepeda’s selection follows a national search for a permanent chancellor to replace Rosa Pérez, who will retire on June 30, 2010. Pérez has been on medical leave since November 2009.

“I feel honored and privileged to have been selected the Chancellor of the San José/Evergreen Community College District,” said Dr. Rita Cepeda. “The ‘fit’ between the students, faculty, staff, members of our Board of Trustees and me is an excellent one. SJECCD is a critical asset to Silicon Valley and our focus on the future will be to continue that invaluable

partnership. I look forward to building on the great tradition the District, its two great colleges and the programs of our Workforce Institute.”

Dr. Cepeda began her 30-year career in community colleges in 1980 when she joined the State Chancellor’s Office and served 18 years. As Vice Chancellor for Educational Services and Economic Development, she headed the largest division within the State Chancellor’s Office, managing the entire spectrum of community college instruction, special programs and economic development.

“As President of San Diego Mesa College, she has been a true visionary and advocate for students. Her passion to help students succeed makes her the kind of leader we need during these challenging budget times,” said Acting Chancellor Doug Treadway.

Prior to serving as San Diego Mesa’s president for five years, Dr. Cepeda was named to a two-member crisis intervention special team by the State Chancellor to Compton College. From 1999 to 2004, Dr. Cepeda served as president of Santa Ana College, and before that, she served as interim president of Mission College in Santa Clara. During her tenure at Santa Ana College, Dr.

Cepeda was listed as one of the “Twenty-five Most influential People of Orange County.” She was appointed to several key boards, including the American Association of Community Colleges, The College Board Community College Task Advisory Task Force, the Board of Directors of the American Red Cross, Orange County United Way Latino Advisory Cabinet, and Santa Ana’s Workforce Investment Board and the State Youth Council. She currently serves on the board of the American Association of Community Colleges, the American Council on Education Commission on International Education, Community College League Advisory Committee on Legislation and many others.

She is the author and co-author of many policy documents and studies on a wide range of higher education topics including distance education, immigrant workforce preparation, middle college high schools, basic skills instruction and adult education. A naturalized citizen, she came to the United States when she was 11, learning to speak English as a second language. Cepeda’s contract runs through 2013. San José/Evergreen Community College District serves more than 40,000 students a year at two colleges, San José City and Evergreen Valley College. ■

Congratulations

NCCHC congratulates current NCCHC Board Member Dr. Lourdes Oroza as she moves from Broward College to her new position as President of the Kendall Campus of Miami Dade College.

NCCHC congratulates former NCCHC Board Member Dr. Wilfredo Nieves who is transitioning from Middlesex Community College to Capital Community College in Hartford, Connecticut. ■

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fifteen sessions will be presented that will cover various leadership topics. We will also hold an annual meeting for our membership at the Leadership Symposium.

Several of our current and past NCCHC Board Members serve on the AACC Board including Dr. Rita Cepeda, Dr. Richard Duran, Dr. Noelia Vela and myself--please note that we represent you at the AACC level in the development of programs, legislation, and

services that will benefit all students especially our Hispanic students. We encourage you to connect with the NCCHC Board and learn more about this dynamic organization committed to building a world of leaders. I welcome your email inquiries and look forward to an exciting and productive year.

Adelante con ganas,

Dr. Anna Solley
NCCHC President
anna.solley@pcmail.maricopa.edu ■

NCCHC 2010 LEADERSHIP SYMPOSIUM — CELEBRATING A QUARTER CENTURY OF MEETING THE CHALLENGE

The Board of Directors of the National Community College Hispanic Council cordially invites you to attend the 2010 Leadership Symposium "Celebrating a Quarter Century of Meeting the Challenge" on September 23-25, 2010 at the Miami Hyatt Regency in Miami, Florida. Host colleges Miami-Dade, Broward, and Palm Beach are planning an exciting and informative symposium with relevant topics that will assist you in thriving as a leader in these challenging times.

You will experience many opportunities to hear from nationally recognized keynote speakers, participate in dynamic sessions that address issues of concern to our Latino community, develop leadership skills, and network with seasoned professionals. Confirmed keynote speakers include Dr. Martha Kanter, U.S. Under Secretary of Education, and Dr. Juan Sepulveda, Director - White House Initiative for Excellence on Hispanic Education. In addition, there will be over fifteen sessions that will address various leadership topics including Leadership Support and Development, Strategies for Supporting Student Success in the 21st Century, Workforce Training and Development, Image Development/Communications, Resource Development/Fundraising/Creative Budget Management, and Strategic Planning Efforts. And, our host colleges are planning various entertaining events includ-



ing an optional evening Biscayne Lady Boat Cruise on 9/23/10. Please visit <http://www.ncchc.com/leadership-symposium/program.asp> for the program of events.

We encourage you to share this opportunity with associates inside and outside your college/district (regardless of membership status). There is something for everyone at this event.

Finally, we would appreciate your assistance in reaching out to vendors you work with who might potentially benefit from a relationship with NCCHC and encouraging them to consider Sponsorship and Marketing opportunities that range from a high of \$15,000 for a corporate sponsorship to a low of \$100 for a business card ad in the program. Our goal is to raise at least \$35,000 in sponsorships. For more information, please visit <http://www.ncchc.com/leadership-symposium/marketing-sponsorship.asp>

We thank our sponsors for their generous support. Sponsors to date include the following:

Platinum Sponsor

- Maricopa Community Colleges

Gold Sponsors

- Community College Week (in kind)

- Hennepin Technical College
- Pima County Community College District

Silver Sponsors

- Dallas County Community College District
- Hispanic Outlook in Higher Education Magazine (in kind)
- Latinos in Higher Ed.com (in-kind)

Please let us know if you have any questions about the Leadership Symposium content simply send an email message to Anna Solley at anna.solley@pcmail.maricopa.edu. If you have questions regarding logistics, please contact our meeting planning partner, MeetingWise LLC, at admin@meetingwise.net or (310) 937-9473. We look forward to your participation at our 25th Anniversary Celebration. Nos vemos en Miami en Septiembre! ■



RSCCD BOARD OF TRUSTEES APPOINT NEW CHANCELLOR



**(Santa Ana)—
June 4, 2010** – Late yesterday, at a special meeting of the Rancho Santiago Community College District (RSCCD) Board of Trustees,

the Board voted to appoint Raúl Rodríguez, Ph.D., as chancellor of RSCCD, the third largest community college district in California. Dr. Rodríguez, who most recently served as the superintendent of the San Joaquin Delta Community College District and president of San Joaquin Delta College in Stockton, Calif., replaces Edward Hernandez, Jr., Ed.D., who retires on June 30 following 13 years as chancellor and a 21-year tenure at RSCCD as a district administrator and college president. The Board approved a three-year contract. Dr. Rodríguez, age 58, will earn \$250,000 annually, a salary comparable with other community college chancellors in Orange County. His appointment will be effective on Monday, August 9.

“We were looking for a candidate with a proven track record as an instructional leader. In addition, we hoped to find an experienced chancellor with demonstrated skill in partnership development, the college accreditation process and reporting requirements, fiscal management, and the oversight of large-scale capital improvement and new construction campaigns,” explained Lawrence (Larry) Labrado, Board president. “Dr. Rodríguez has a statewide reputation as a community college leader, having served as a college president for more than 15 years. His professional experience demonstrates that he has the knowledge and skills to lead a district of our size and complexity,” said President Labrado.

In his most recent position with the San Joaquin Delta Community College District, Dr. Rodríguez initiated new strategic planning methods that resulted in the adoption of strategies to better address the learning needs of underserved student populations. He

also implemented new processes to bolster employee engagement and participation, and created a new collaborative budget process to open communication among all constituency groups. In the area of instruction,

Dr. Rodríguez increased the college district’s online course offerings, increased student enrollment, and developed programs to support the success and transfer rates of students enrolled in science and mathematics courses.

Moreover, Dr. Rodríguez has special expertise in compliance and reporting for statewide accreditation. He has led numerous accreditation evaluation teams, serving as the chair. Finally, he has directed an extensive capital improvement program at San Joaquin Delta College which is similar in size and scope to RSCCD’s Measure E. Through his leadership, San Joaquin Delta College constructed a new Math/Science Learning Center, library, student services building, athletic facilities and new athletic fields, as well as successfully completed renovation and modernization projects totaling \$300 million. He pioneered many “go green” initiatives to reduce the college’s carbon footprint. His commitment to environmental responsibility and sustainability complements a priority of the RSCCD Board of Trustees.

In his current leadership post with the San Joaquin Delta Community College District, Dr. Rodríguez serves as a civic and community leader, representing the district and college on various national, statewide, regional and local Board of Directors. Recent leadership positions include service on the Board of Directors for the National Community College Hispanic Council, St. Joseph Medical Center and Goodwill Industries of the San Joaquin Valley.

Dr. Rodríguez holds a Ph.D. in Psychology from UCSC, a master’s in School and Applied Psychology from Fairfield University (Fairfield, CT) and a bachelor’s in Liberal Studies from Bowling Green State University (Bowling Green, OH). He

is also a graduate of the Harvard Institute for Educational Management.

About the Rancho Santiago Community College District

Santa Ana College and Santiago Canyon College are public community colleges of the Rancho Santiago Community College District, which serves the residents of Anaheim Hills, Garden Grove, Irvine, Orange, Santa Ana, Tustin and Villa Park. Both colleges provide education for academic transfer and careers, courses for professional and personal development, and customized training for business and industry. ■

Walter Bumphus to Lead National Community College Association

Veteran Educator Takes Helm Amid Unprecedented Growth, Challenge

WASHINGTON, DC – Following a six-month national search, the board of directors of the American Association of Community Colleges (AACC) has selected Dr. Walter G. Bumphus to serve as its next president/CEO. The decision was announced following a specially called meeting of the board held June 16-18 in Washington, D.C.

Dr. Bumphus currently serves as professor in the Community College Leadership Program (CCLP) and chair of the Department of Educational Administration at the University of Texas at Austin. The CCLP is the nation’s oldest and most prolific doctoral program for community colleges leaders. He also brings to the AACC leadership more than 38 years’ experience as a senior administrator, community college president, system chancellor and executive in private industry.

For a complete copy of the AACC Press Release regarding Dr. Bumphus, please visit their website at www.aacc.nche.edu. ■

NCCHC

Annual Leadership Symposium Registration

The next Symposium will be held on Thursday, September 23th through Saturday, September 25th, 2010.

Early Bird (8/26/2010) | Regular (9/16/2010) | On-Site 9/17/2010 and after

Full Registration – Member

\$355 early \$405 regular \$455 onsite

Full Registration – Non-Member

(includes one year individual membership)

\$455 early \$505 regular \$555 onsite

Full Registration – Student

(must be able to verify enrollment;

includes one year student membership)

\$205 early \$255 regular \$305 onsite

One Day Registration

\$205 early \$255 regular \$305 onsite

OPTIONAL: Biscayne Bay Cruise, Thursday, September 23rd 7:30-9:30 p.m.

\$25

Paying by Check?

Write checks to NCCHC and send payment to:
NCCHC, PO Box 1057, Valley Spring, CA 95252.

For more information, contact NCCHC at (209)786-5115 or email kandosca@caltel.com. Your reservation will be finalized when your full registration payment has been received by NCCHC.

Group Rate

Those member colleges who register, pay for and have three or more representatives in attendance at the Symposium, will receive a \$35 rebate on each fee following the conference. Rebate form must be picked up at Symposium check-in and must be completed / submitted by October 14, 2010 for rebate to apply. Rebate will be sent within two weeks of receiving completed form.

Cancellation Policy

No refunds will be issued after September 16th. Cancellations by or before the 16th will receive a refund less a \$75 administration fee. Substitutions are welcome. Changes or cancellations must be made in writing to kandosca@caltel.com. NCCHC is not responsible for undelivered emails. Please allow up to four weeks after conference for processing refunds.

TOTAL DUE \$ _____

Attendee Name _____

Attendee Name _____

College _____

Registrant Contact _____

Title _____

Address 1 _____

Address 2 _____

City _____

State Zip _____

Phone/Fax _____

Email _____

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