



## 2020 Leadership Symposium

Long Beach, CA September 17-19, 2020

### Sponsorship & Marketing Opportunities

We invite YOU to partner with us as a sponsor, exhibitor or advertiser for the 24th Annual NCCHC Leadership Symposium. For more information, see the attached, go to [www.ncchc.com](http://www.ncchc.com) or contact NCCHC's Executive Director Kim Andosca at [kandosca@amgroup.us](mailto:kandosca@amgroup.us) (916) 231-8970.

The National Community College Hispanic Council (NCCHC) is the nation's premier organization for preparation and support of Hispanic leaders in America's community colleges. NCCHC is an affiliated council of The American Association of Community Colleges (AACC) and believes that "Education is essential for realizing the fullest potential of each member of our society and that appropriate higher education should be available to all." While Hispanics in American society do not comprise the only group that may need special attention and assistance in taking full advantage of higher education opportunity, this is the group to which our primary attention is directed. NCCHC is a non-profit, charitable organization founded in April, 1985.

As an affiliate of the American Association of Community Colleges (AACC), the NCCHC organization is committed to delivering high quality leadership development experiences and providing Hispanics/Latinos with opportunities to continue their personal and professional growth. The Council provides members with resources, networking and educational opportunities.

*In a 2016 post symposium survey of attendees, the following comment was reflective of the overall sentiments: "As a first-time attendee at the NCCHC Leadership conference and having attended many other conferences over the years, I could honestly say that this was one of the best! I particularly thought that you brought on some very, very powerful keynote speakers for the general sessions. THE best ever. I, along with my college team, will attend in the future! Thanks so much for organizing an excellent opportunity for us."*

***We anticipate up to 175 administrators from across the country to participate in 2020.***

Leadership development is a major issue across the nation in all sectors of our economy especially for community college faculty and staff. By addressing the on-going issues of the development of up and coming Hispanic professionals, our symposium helps to create a pool of presidential and other administrative professionals, in order to increase Hispanic representation on boards of trustees as well as provide awareness of opportunities for potential and current elected board members, faculty/staff diversity on college campuses, friendly campus environments, and affirmative action. It is also one of the core missions and values of NCCHC to advocate for Hispanic students, equal opportunity and accessibility in higher education, specifically at the community college level. NCCHC helps to provide the leadership which will be critical for us to meet the challenges of the 21st Century.

**Take advantage of one or more of the opportunities in this packet to reach Latin administrators nationwide!**



## Sponsor Levels and Benefits at a Glance

	<b>Corporate \$15,000</b>	<b>Presenting \$10,000</b>	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,500</b>	<b>Bronze \$750</b>	<b>Break \$350</b>
Will have priority consideration for Symposium or Fellows Program Presentation	X	X					
May provide banner for registration area	X	X					
May provide a company collateral piece for each tote bag	X	X	X	X	X	X	
Number of complimentary conference registrations included	5	3	2	1			
Table top (6' x 30" surface) exhibit space included	X Plus room for standing display	X Plus room for standing display	X Plus room for standing display	X	X	X	
Representative will be introduced at a general session	X Opp to speak for 5 minutes	X Opp to speak for 5 minutes	X Opp to speak for 5 minutes	X	X		
Will receive a post conference listing of attendees and a printed on-site list	X	X	X	X	X	X	
Logo will be included on	X Event signage, on tote bag/other & in 3 issues of Vision newsletter	X notepad/ other and in 1 issue of Vision newsletter					
May submit a complimentary program book ad by deadline	Full page ( <i>inside front cover; color</i> )	Full page ( <i>inside back cover or ctr pg; color</i> )	Full page ( <i>premium placement</i> )	Full page	Half page		
Will be identified as a reception host	X Welcome	X Awards					
Will be recognized in program book on a sponsor thank you page and in listings	X Logo on cover and listing as corporate sponsor on all materials	X Logo on cover and listing as presenting sponsor on all materials	X Logo on cover	X	X	X	X
Logo will be featured on NCHC signage at sponsored event	X Title sponsor of a general session	X Title sponsor of a general session	X Title sponsor of a general session	X Title sponsor of a general session	X	X	X
Company name will be listed on website, symposium page for a minimum of 3 months	X	X	X	X	X	X	
Company logo and website link will be included on website home page for six months	X	X	X	X			

### Symposium Program Advertising

Gain exposure to diverse markets for your company by advertising in the Symposium program.

Full Page	\$375	7-1/2" high x 4-1/2" wide
Half Page	\$225	3-1/2" high x 4-1/2" wide
Business Card	\$150	standard business card size

The conference program will be 8-1/2" x 5-1/2" and all ads will be black & white. Ad artwork must be submitted electronically to [kandosca@amgroup.us](mailto:kandosca@amgroup.us) by Thursday, August 22, 2019 in jpeg, eps or high resolution pdf format.

**Note:** Sponsors/exhibitors will be contacted with additional information and planning details approximately six weeks prior to the program.



# 2020 Leadership Symposium

The Scott Resort & Spa September 17-19, 2020



## Sponsorship & Marketing Opportunities COMMITMENT FORM

### Administrative Contact:

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: (     ) \_\_\_\_\_ - \_\_\_\_\_  
Email: \_\_\_\_\_

### Information for Program Listing:

Company Name: \_\_\_\_\_  
Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Website: \_\_\_\_\_  
Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

### Commitment Level: (please check all that apply)

#### Sponsor/Exhibitor:

- |  |  |
|--|--|
| <input type="checkbox"/> Corporate Sponsor @ \$15,000  | <input type="checkbox"/> Silver Sponsor @ \$1,500    |
| <input type="checkbox"/> Presenting Sponsor @ \$10,000 | <input type="checkbox"/> Bronze Sp/Exhibitor @ \$750 |
| <input type="checkbox"/> Platinum Sponsor @ \$5,000    | <input type="checkbox"/> Break Sponsor @ \$350       |
| <input type="checkbox"/> Gold Sponsor @ \$2,500        |  |

We (*check one*):     will     will not be using our exhibit space (Bronze Level & Above)

#### Advertiser: (note: Ad specifications above; due by August 29, 2013)

- |  |  |
|--|--|
| <input type="checkbox"/> Full page @ \$375 | <input type="checkbox"/> Business card @ \$150 |
| <input type="checkbox"/> Half page @ \$225 |  |

Total Commitment: \$ \_\_\_\_\_

*My signature on this form constitutes a commitment on behalf of our organization/company. We understand that NCCHC is counting on our participation at this point. Additionally, we agree to abide by all NCCHC guidelines and to submit payment in a timely manner.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Payment Method: (make checks payable to "NCCHC")

- |  |   |
|--|---|
| <input type="checkbox"/> Check enclosed                      | <input type="checkbox"/> Please invoice us                        |
| <input type="checkbox"/> Check will be mailed within 30 days | <input type="checkbox"/> Please charge the following VISA/MC/AMEX |
| <input type="checkbox"/> PO # _____ Issued                   | (circle one) number   |

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security ID#: \_\_\_\_\_

Note: ID number is last three digits on back of card; four numbers on front for AMEX

Name on Card: \_\_\_\_\_ Authorize Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail completed form with payment to NCCHC, One Capitol Mall, Suite 800, Sacramento, CA 95814  
Phone: 916-231-8970 | Fax: 916-444-7468 | Email: kandosca@amgroup.us