



2021 Leadership Symposium - Always Forward: Beyond the Pandemic

Long Beach, CA September 16-18, 2021

Sponsorship & Marketing Opportunities

We invite YOU to partner with us as a sponsor, exhibitor or advertiser for the NCCHC Leadership Fellows Program and the 24th Annual NCCHC Leadership Symposium. For more information, see the attached, go to www.ncchc.com or contact NCCHC's Executive Director Kim Andosca at kandosca@amgroup.us (916) 231-8970.

The National Community College Hispanic Council (NCCHC) is the nation's premier organization for preparation and support of Hispanic leaders in America's community colleges. NCCHC is an affiliated council of The American Association of Community Colleges (AACC) and believes that "Education is essential for realizing the fullest potential of each member of our society and that appropriate higher education should be available to all." While Hispanics in American society do not comprise the only group that may need special attention and assistance in taking full advantage of higher education opportunity, this is the group to which our primary attention is directed. NCCHC is a non-profit, charitable organization founded in April, 1985.

As an affiliate of the American Association of Community Colleges (AACC), the NCCHC organization is committed to delivering high quality leadership development experiences and providing Hispanics/Latinos with opportunities to continue their personal and professional growth. The Council provides members with resources, networking and educational opportunities.

NCCHC's Leadership Fellows Program - Established more than 30 years ago, NCCHC's mission includes preparation and support of Hispanic leaders in America's community colleges, to the ultimate benefit of our students. One of NCCHC's first ventures was to offer a leadership development program, with support from the Ford Foundation. We are proud that more than 20 of the 72 original Fellows are now or have been community college presidents, and many others have moved to positions of increased responsibility as upper-level administrators.

Since 2002, more than 250 Latino community college administrators have completed the program. In the last 36 months, NCCHC Fellows have received 114 known promotions (some multiple promotions): 15 presidents, 6 vice-chancellors, 4 provost/vice-presidents, 28 vice-presidents, 28 deans, and 21 directors in 24 states.

We anticipate more than 175 administrators from across the country to participate in NCCHC activities in 2021.

Leadership development is a major issue across the nation in all sectors of our economy especially for community college faculty and staff. By addressing the on-going issues of the development of up and coming Hispanic professionals, our symposium helps to create a pool of presidential and other administrative professionals, in order to increase Hispanic representation on boards of trustees as well as provide awareness of opportunities for potential and current elected board members, faculty/staff diversity on college campuses, friendly campus environments, and affirmative action. It is also one of the core missions and values of NCCHC to advocate for Hispanic students, equal opportunity and accessibility in higher education, specifically at the community college level. NCCHC helps to provide the leadership which will be critical for us to meet the challenges of the 21st Century.

Take advantage of one or more of the opportunities in this packet to reach Latino/Latina administrators nationwide!



Sponsor Levels and Benefits at a Glance

	Corporate \$15,000	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750	Break \$350
Will have priority consideration for Symposium or Fellows Program Presentation	X	X					
May provide banner for registration area	X	X					
May provide a company collateral piece for each tote bag	X	X	X	X	X	X	
Number of complimentary conference registrations included	5	3	2	1			
Table top (6' x 30" surface) exhibit space included	X Plus room for standing display	X Plus room for standing display	X Plus room for standing display	X	X	X	
Representative will be introduced at a general session	X Opp to speak for 5 minutes	X Opp to speak for 5 minutes	X Opp to speak for 5 minutes	X	X		
Will receive a post conference listing of attendees and a printed on-site list	X	X	X	X	X	X	
Logo will be included on	X Event signage, on tote bag/other & in 3 issues of Vision newsletter	X notepad/ other and in 1 issue of Vision newsletter					
May submit a complimentary program book ad by deadline	Full page (<i>inside front cover; color</i>)	Full page (<i>inside back cover or ctr pg; color</i>)	Full page (<i>premium placement</i>)	Full page	Half page		
Will be identified as a reception host	X Welcome	X Awards					
Will be recognized in program book on a sponsor thank you page and in listings	X Logo on cover and listing as corporate sponsor on all materials	X Logo on cover and listing as presenting sponsor on all materials	X Logo on cover	X	X	X	X
Logo will be featured on NCCHC signage at sponsored event	X Title sponsor of a general session	X Title sponsor of a general session	X Title sponsor of a general session	X Title sponsor of a general session	X	X	X
Company name will be listed on website, symposium page for a minimum of 3 months	X	X	X	X	X	X	
Company logo and website link will be included on website home page for six months	X	X	X	X			

Symposium Program Advertising

Gain exposure to diverse markets for your company by advertising in the Symposium program.

Full Page	\$375	7-1/2" high x 4-1/2" wide
Half Page	\$225	3-1/2" high x 4-1/2" wide
Business Card	\$150	standard business card size

Note: Sponsors/exhibitors/advertisers will be contacted with additional information and planning details approximately six to eight weeks prior to the program.



2021 Leadership Symposium
Renaissance Hotel Long Beach, September 16-18, 2021



Sponsorship & Marketing Opportunities COMMITMENT FORM

Administrative Contact:

Contact Name: _____
Title: _____
Phone: () _____ - _____
Email: _____

Information for Program Listing:

Company Name: _____
Representative Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____ Website: _____
Phone: () _____ Email: _____

Commitment Level: (please check all that apply)

Sponsor/Exhibitor:

- Corporate Sponsor @ \$15,000
- Presenting Sponsor @ \$10,000
- Platinum Sponsor @ \$5,000
- Gold Sponsor @ \$2,500
- Silver Sponsor @ \$1,500
- Bronze Sp/Exhibitor @ \$750
- Break Sponsor @ \$350

We (*check one*): will will not be using our exhibit space (Bronze Level & Above)

Advertiser: (note: Ad specifications above; due by September 1, 2021)

- Full page @ \$375
- Half page @ \$225
- Business card @ \$150

Total Commitment: \$ _____

My signature on this form constitutes a commitment on behalf of our organization/company. We understand that NCCHC is counting on our participation at this point. Additionally, we agree to abide by all NCCHC guidelines and to submit payment in a timely manner.

Signature: _____ Date: _____

Payment Method: (make checks payable to "NCCHC")

- Check enclosed
- Check will be mailed within 30 days
- PO # _____ Issued
- Please invoice us
- Please charge the following VISA/MC/AMEX (circle one) number

Card Number: _____ Exp Date: _____ Security ID#: _____

Note: ID number is last three digits on back of card; four numbers on front for AMEX

Name on Card: _____ Authorize Signature: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

**Mail completed form with payment to NCCHC, One Capitol Mall, Suite 800, Sacramento, CA 95814
Phone: 916-231-8970 | Fax: 916-444-7468 | Email: kandosca@amgroup.us**